

7-2607  
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20583 7590 04/25/2007  
**JONES DAY**  
222 EAST 41ST ST.  
NEW YORK, NY 10017  
07/26/2007 HDEMESS2 00000137 503013 10725630

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(Signature)

(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
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10/725,630 12/01/2003 Guyoung Han 11499-003-999 4672

TITLE OF INVENTION: METHOD AND SYSTEM FOR OPTIMIZING LOCATION-BASED SERVICE BY ADJUSTING MAXIMUM ANTENNA RANGE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
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nonprovisional NO \$1400 \$300 \$0 \$1700 07/25/2007

EXAMINER	ART UNIT	CLASS-SUBCLASS
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ISSING, GREGORY C 3662 342-357020

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,  
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1 Jones Day

2

3

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PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

SK Telecom Co., Ltd.

Seoul, Korea

Please check the appropriate assignee category or categories (will not be printed on the patent):  Individual  Corporation or other private group entity  Government

4a. The following fee(s) are submitted:

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Issue Fee  
 Publication Fee (No small entity discount permitted)  
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Authorized Signature

Date July 24, 2007

Typed or printed name

Lawrence R. Gabuzda/Yeah-Sil Moon

Registration No. 51,711/52,042

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